



## PRESS RELEASE

For immediate public release

Contact: Jim Liu, Executive Director  
P. (301) 335-8586

Jim Liu, Executive Director

### Executive Officers

Tiffany Ho  
Ian Panchevre  
Arjun Shenoy  
Jared Shenson  
Marc Wallach

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Page 1 of 2

## ReadySetLaunch receives \$62,000 through Chase Community Giving

**ReadySetLaunch**, a national non-profit providing college advising, is proud to announce it has successfully become a two-time awardee in the highly-acclaimed **Chase Community Giving** corporate philanthropy program conducted by JPMorgan Chase & Co. in partnership with Facebook.

Competing in a field of over 500,000 registered 501 (c)(3) non-profit organizations, ReadySetLaunch first emerged from Round One as a Top 100 winner, earning the organization its first major grant of \$25,000. This grant fueled their mission to level the playing field by providing current high school students from disadvantaged backgrounds with free one-to-one mentoring throughout their entire college admissions process.

As a recognized Top 100 winner in the first round of competition, ReadySetLaunch earned a place to compete in Round Two: The Big Idea. For this segment of the fundraiser, organizations posted their Big Idea of how they would put to use the single \$1,000,000 award given to the organization garnering the most votes or one of the \$100,000 awards for the next top five. The Chase Community Giving Advisory Board was responsible for dispersing an additional \$1,000,000 among other organizations deemed to be deserving of additional funds based on their respective missions. ReadySetLaunch is tremendously honored to be among the elite group of 17 hand-picked winners chosen by the Advisory Board and will receive an additional grant of \$37,000 for the selection, bringing its total take throughout this unique crowd-sourcing fundraiser to \$62,000 for the organization.

This infusion of capital couldn't be better timed. ReadySetLaunch is about to take in its second class of student mentees, expected to almost double the organization's client base to 45 students in the process. Commensurately, the organization plans to grow its mentor base to 50 trained people through its existing chapters at Yale University and Brown University. Additionally, ReadySetLaunch plans to expand its infrastructure with these funds by increasing outreach efforts, adding a lending library of study texts, purchasing webcams for students to enhance the mentoring experience, and granting funds for college application fees.

ReadySetLaunch is very excited by the ability to grow and improve upon its current strengths. Christina Lee, a high school junior, says, "My mentor Margaret has been wonderful. During the past semester, she has given me a lot of helpful advice on test prep, college selection, and general academics. I've been having a great experience participating in ReadySetLaunch and I'm grateful for all the help I've received."

Jonathan Martin, a current sophomore at Yale University says of his rewarding experience as a ReadySetLaunch mentor, "When I talk to my mentee, I genuinely feel that I was in his position not long ago. It's a very rewarding experience being able to give him any advice that can make him feel more secure in the application process. I'm just happy that I'm able to be there for Adnan and have a positive impact on his life."

# READYSETLAUNCH

New Haven, Conn.  
info@readyssetlaunch.org  
<http://readyssetlaunch.org>

Page 2 of 2

*About ReadySetLaunch* Established in 2008 by a team of nine students attending Yale University, ReadySetLaunch is a non-profit 501(c)3 organization run by students for students. Its beginnings emerged from the belief that quality college advising should be available to all high school students and their families, not solely those with unlimited budgets. The organization seeks to address the resource imbalances present within the college application process and provide its student clients with the necessary tools, including free one-to-one individualized mentoring, to successfully launch toward their goal of attending college. ReadySetLaunch's goal is for each and every student client to be well equipped to make informed decisions about their higher education plans and present a holistic image of their unique offerings to their chosen list of colleges.

ReadySetLaunch is devoted to turning its collective knowledge and experience into a resource for tomorrow's promising college students.

For more information about ReadySetLaunch, go to [www.readyssetlaunch.org](http://www.readyssetlaunch.org)